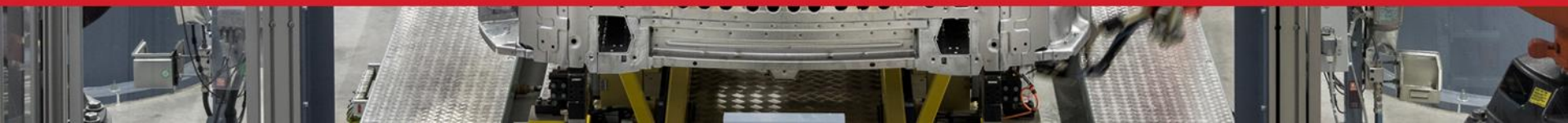




BRATISLAVA



SURPRISINGLY CLOSE | EXCEPTIONALLY SMART





BRATISLAVA

INNOVATION



ACCESSIBILITY



EXECUTION

Bratislava, the capital of the Slovak Republic, is fast growing MICE hub. It stands for **accessibility, innovation and excellence in execution** as the key factors that make this **safe** destination a relevant place for meeting professionals. Planners are increasingly selecting Bratislava for its intellectual capital, the knowledge and skill set that's unique to this city.

Did you know, that Bratislava is one of the most accessible capitals for MICE world?
You can get to Bratislava in 40 minutes from Vienna airport or in 20 mins from Bratislava airport to the city center.



WHY BRATISLAVA? **ACCESSIBILITY**

BRATISLAVA AIRPORT
VIENNA AIRPORT



BRATISLAVA





Vienna airport, hub for Austrian Airlines, has a **dense network** of European and **long-haul flights** to Asia or North America.

Just to give you an example, Bratislava – London flight takes 2 hrs, Brussels 1,5 hrs.
Bratislava airport is a hub for low-cost provider Ryanair with scheduled flights to 20 destinations.



BRATISLAVA

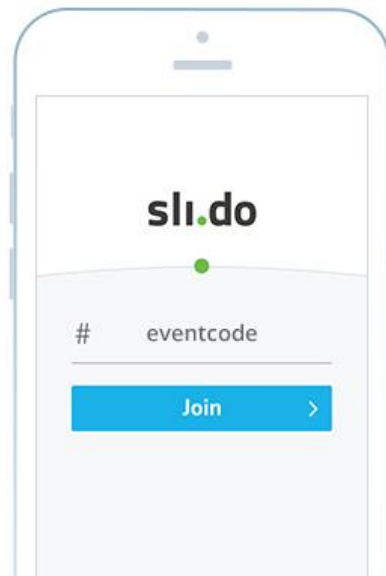
WHY BRATISLAVA? **ACCESSIBILITY**

Accessibility is not only about coming to a city but about getting around that city as well. Once you're in Bratislava you'll find yourself in a **safe**, easy-to-get-around, buzzy, **compact** city where you meet old town beauty and modern urbanity. No need to spend hours every day getting from your hotel to the meeting venue!



WHY BRATISLAVA? INNOVATION

There's a new wind blowing through Bratislava. Our city has a reputation as an **innovation hub** with new thinking and experimentation in the air. The fast growing **start-up ecosystem** of Bratislava and its world-class R&D make Bratislava a perfect place for MICE.



Decade of Electric Plasma?

...or how to make dormant industry awake again



GA Drilling

[ESET](#), (valued at over 1bn and ranked amongst the Top 5 antivirus softwares in the world) [Sygic](#) (market leading GPS app) or [Slido](#), , the audience engagement platform...Pixel Federation (developer of online games for facebook) ...Matador Group, TIER 1 supplier for the automotive industry in Central Europe, or GA drilling, patent holder of breakthrough dormant technology invention ...All of them were born and raised in this exceptionally smart city.



BRATISLAVA THE CITY WHERE AEROMOBIL WAS BORN

Slovakia is place, where people make their **dreams come true**.

This is an example: Renowned as an automotive hub, in Bratislava was developed Aeromobil, the world's first flying car to start its serial production in 2020.



Slovakia has a long tradition in manufacturing and still belongs to technological leaders in the **automotive, material science, and energy industries**. Many global automotive leaders have chosen to locate several massive plants in and around the city, because for them **exceptional execution** based on skilled and well-educated human resources is essential.

WHY BRATISLAVA? **EXECUTION**



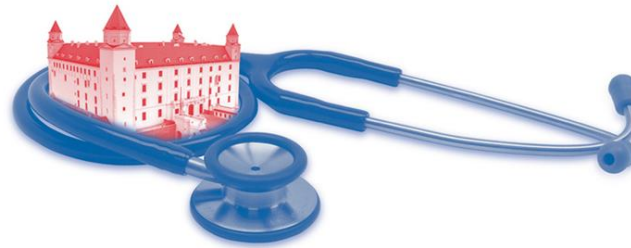
BRATISLAVA AUTOMOTIVE HUB OF CENTRAL EUROPE

Ask yourself this: how many European capitals could host a meeting or event for the automotive industry with easy access to production plants making 9 global car makes?

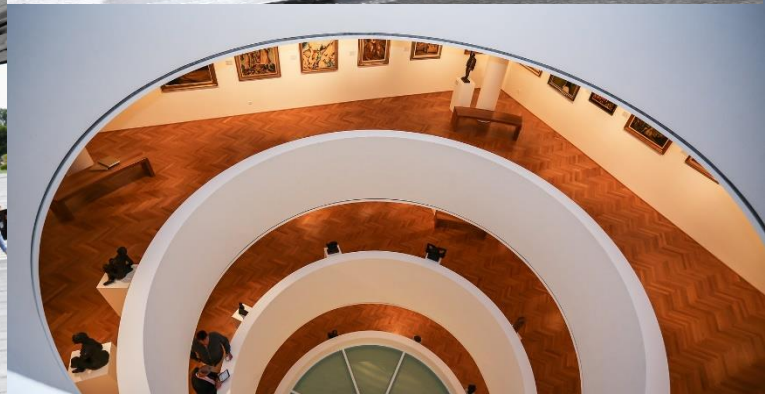
The Bratislava production plant of Volkswagen, for example, is considered one of the most modern such facilities in the world in terms of **automation and use of robotics**, also to be used as a conference venue as well.

24TH WONCA
EUROPE
CONFERENCE

 Bratislava
June 26-29, 2019



LARGEST EVENTS 2019



BRATISLAVA FAM 2018



MEET YOU IN BRATISLAVA

WWW.BRATISLAVACVB.COM

The **Bratislava Convention Bureau** is a fast growing part of our Destination Marketing Organization, the Bratislava Tourist Board. We are a one-stop-shop for planners of meetings, incentives, congresses and events who are considering Bratislava as a destination.

Providing a full range of services for buyers of MICE, BTB also co-ordinates, initiates and manages all aspects concerning the development of Business Events in our destination.

FULLY AT YOUR DISPOSAL ANYTIME!!!