

// STORYTELLERS AT CONVENTA CROSSOVER 2021

Learn from the best event planners and marketers in the world

Legends of Crossover - inspiring individuals who have helped co-create and transform the meetings industry will be joining us in August. At the same time, we will be opening the stage to a new generation of young and talented meeting planners and marketers. You will learn from keynote speakers who have successfully transformed their events and are recognised as the pioneers of our new reality.



Dana Barač

Event Manager at Rimac Automobili d.o.o.

Dana has vast experience in the event industry, running events for both small groups and thousands of people. After years of successfully managing different types of events, in 2018, she took on the role of Event Manager at Rimac Automobili, one of the most advanced companies in the automotive sector.



Tanja Božič

Managing Director at Razlika

Tanja is the managing director at Razlika and lecturer in marketing at NEOMA Business School (Paris, Rouen & Reims). Razlika helps companies worldwide formulate and execute a high-trust strategy to achieve and sustain a high level of customer trust and strong performance.



Colja Dams

CEO of VOK DAMS

Colja M. Dams has been the CEO of VOK DAMS Worldwide since 1998. Since its foundation in 1971, the agency has been one of the international market leaders in events and marketing – live and digital. With innovative approaches, Colja is repeatedly establishing new standards in our industry.



Ivo J. Franschitz

Owner & Managing Director of ENITED

Ivo is the owner & Managing Director of ENITED Business Events GmbH. Since 1999, he has been involved with a number of national and international educational institutions and sharing his experience and knowledge through a variety of speaking engagements.



Jaka Gornik

Founder and CEO at FM Agency

Jaka Gornik is the CEO of FM Agency and one of the most recognisable and charismatic representatives of the meetings industry in the region. His most recent projects include launching Confiva - a private live stream platform designed for organisers of conferences, congresses and other B2B events.



Lea Kosović

Owner of LOL Event Management

Lea is the owner of LOL Event Management Agency specialising in event planning, organisation and realisation. She started her journey of organising events in 2014 and honed her skills carrying out different events that engaged anywhere from 20 to 5,000 participants.



Tony E. Kula

Founder and CEO of meetyoo conferencing

Tony E. Kula is the founder and CEO of meetyoo conferencing - a digital event provider with its own virtual platform. He has been connecting international companies to global audiences for more than two decades and believes in the power of outstanding digital events.



Inese Lukaševska

Founder of Luka agency

Inese is the founder and leader of agency "Luka" - specialized in corporate, cultural, and art sectors. She loves to integrate unconventional ideas and "out of the box" solutions in her events, turning the events into special occasions, where a special role is assigned to design communication.



Nika Močnik

Founder & CEO of Eventnika

Nika Močnik is the heart and soul of the Eventnika company, who knows what the word top-notch truly means in the world of event management and event planning. Her approach is creative and innovative, while acquiring the eye of an eagle to notice every single detail.



Angeles Moreno

Founder & Managing Partner the Creative dots, Spain

Author of the book "The Time Is Now" and nominated as one of the TOP 100 most influential female leaders in Spain, Angeles Moreno is recognized expert in Corporate Event Strategy and in guiding organizations achieve strategic change and unite company stakeholders in a common vision.



Kim Myhre

Founder and Managing Partner of Experience Designed

Kim Myhre is the Founder and Managing Partner of Experience Designed, a strategic advisory and creative ideas agency that applies purpose-led design principals to create transformative brand experience strategies. He is an experience designer, consultant, speaker, writer and brand storyteller.



Jens Oliver Mayer

Managing Director of Jack Morton Worldwide

Jens has built his career helping brands build strong relationships with the people that matter most to them, through live and digital marketing. He leads Jack Morton offices for the German-speaking market, working with clients including BMW, Mini, Škoda, Samsung, Novartis, Adidas, Electrolux and more.



Miriam Preissinger

Creative Director at Cheil Germany

Miriam is the creative director at Cheil Germany. Having worked for international Agencies such as Leo Burnett and David&Goliath, she joined Cheil Germany in 2013 and soon became creative director. She has won almost every national and international advertising award at least once.



Luka Ravnika

Group Director of Sales and Marketing at Maistra d.d. (Adris group)

Luka Ravnika is in charge of overseeing all commercial aspects of the leading Croatian Hospitality company - Maistra d.d. with 32 properties in its portfolio. Through a number of leadership positions, he learned that the key to success is developing people and strongly collaborating with all hotel departments.



Anja Rebek

Anja Rebek, Senior Event Manager and Consultant at Fabulatorij

Anja Rebek is one of the key representatives of the Slovenian event scene. She has been active in the world of communications and marketing for over a decade. After her success in journalism and TV, she focused on her true career love, event management, creating unforgettable stories and experiences.



Maarten Schram

Founder/Managing Director of LiveCom Alliance

Maarten Schram established LiveCom Alliance in 2016 as a non profit foundation on the belief that the live communication industry deserves a pan-European approach and audience. Maarten is helping create a stronger, more sustainable playing field by introducing the first pan-European Code of Ethics.



Gundega Skudriņa

Creative Director at Creative Association "Skudras Metropole"

Gundega Skudriņa is the Creative Director at Skudras Metropole. She is an expert in event production, from gastronomic performances, corporate events and community events to pop-up cafes, exhibitions and conferences. She has also won 1st place in the category Brand Experience at the BEA World 2020.



Ulrike Tondorf

Head of Brand Activation & Engagement at Bayer

Since 2017, Ulrike has been leading the Center of Excellence for Bayer's live & experience branding as integral part of Corporate Branding – from strategy development and implementation to conceptual design and realisation of selected live and experience branding measures of communicative relevance.



Marcis Ziemiņš

Installation Art Director at Don't Panic Design

Mārcis Ziemiņš is the Installation Art Director at Don't Panic Design - a design solutions company engaged in the implementation of design, installation, scenography and non-standard projects in the private and art sectors. Mārcis has won 1st place in the category Brand Experience at the BEA World 2020.



Anamarija Žunič Šiško

Member of organising team at TEDxLjubljana

Anamarija is a member of the organising and speaker team at TEDxLjubljana. Her desire to create unique stories has led her to experts who inspire and connect people with a similar mindset. She is a Master's student at the Faculty of Tourism Studies in Portorož, Slovenia.