**Press Release**

For immediate release

Ljubljana, 30 August 2023

**Winners of Conventa Best Event Award 2023 announced at Ljubljana Castle**

*The best events between the Baltics and the Balkans are…*

**The best events in 2023 were announced at this year’s gala award ceremony of the Conventa Best Event Award 2023 at Ljubljana Castle. The Grand Prix award was presented to the Hungarian agency Universim 8 Zrt. for their game-changing project Judit Polgár vs. The World. A distinguished 20-member international expert jury, led by Jury President Ivo, J. Franschitz, selected the finalists and handpicked the winning projects.**

This year’s winners were selected from 37 projects, competing in four main categories. In addition, five special awards were awarded - the audience award, best in creativity, best CSR project, best agency award and the coveted Grand Prix award. The best B2C event award went to **Judit Polgár vs. The World**, a project that also won the best in creativity award and took home the prized Grand Prix award. Taking the crown in the B2E category was the innovative project **Wishday** from the Lithuanian agency Rekurai.

The Audience Award was presented to the Slovenian Tourist Board’s **Texas Feels Slovenia** project, while Creative Pro Group’s regeneration project **Odpadnesh** won the Best Crossover Event award. **Experience Opening Stora Enso** was selected as the best B2C event. In the category of best CSR project, the **European Girls’ Mathematical Olympiad EGMO** 2023 took the top spot. **Creative Pro Group** was selected as the best agency.

The winners in each category are:

**GRAND PRIX WINNER 2023**

Winner 2023 Judit Polgár vs The World, Universum 8 Zrt, Hungary

**BEST B2B EVENT 2023**

3rd Promotion of Łódź city during Routes Europe 2023, Acora Sp. z o.o., Poland

2nd Wärtsilä’s W25 hybrid launch, Wolttigroup, Finland
1st - Winner 2023 Experience Opening Stora Enso, Creative Pro Group, Czech Republic

**BEST B2C EVENT 2023**

3rd Odpadnesh, Creative Pro Group, Slovakia

2nd Online Brainiacs – the largest online quiz in the World, Taktik, Slovenia

1st - Winner 2023 Judit Polgár vs The World, Universum 8 Zrt, Hungary

**BEST B2E EVENT 2023**

3rd What Did the Princess Say, Rekurai, Lithuania

2nd IBM Destination Apollo, Creative Pro Group, Slovakia

1st - Winner 2023 Wishday, Rekurai, Lithuania

**BEST CROSSOVER EVENT 2023**

3rd Bynet Expo, Eldan Production, Israel

2nd Texas Feels Slovenia 2023, Slovenian Tourist Board

1st - Winner 2023 Odpadnesh, Creative Pro Group, Slovakia

**AUDIENCE AWARD 2023**

3rd IBM Destination Apollo, Creative Pro Group, Slovakia

2nd Wishday, Rekurai, Lithuania

1st - Winner 2023 Texas Feels Slovenia 2023, Slovenian Tourist Board

**SPECIAL AWARDS - BEST CREATIVITY**

Judit Polgár vs The World, Universum 8 Zrt, Hungary

**SPECIAL AWARDS – BEST CSR PROJECT**

European Girls’ Mathematical Olympiad EGMO 2023, St. Bernardin, Sava Hotels & Resorts, Slovenia

**SPECIAL AWARDS - BEST AGENCY**

Creative Pro Group, Slovakia

Conventa Crossover is organised by Toleranca marketing and Conventa trade show in cooperation with Ljubljana Tourism, the Slovenian Tourist Board and the Slovenian Convention Bureau.

Press material:

* Final event programme
* Final line-up of speakers
* Conventa Crossover photo gallery
* Best Event Award Call for entries
* Video Crossover 2023
* Video Crossover 2022

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