

CONVENTA BEST EVENT AWARD

Sporočilo za javnost
Za takojšnjo objavo
Ljubljana, 11. september 2024

IZBRANI NAJBOLJŠI DOGODKI V EVROPI IN SLOVENIJI

Na gala prireditvi na Ljubljanskem gradu so bili razglašeni zmagovalci tekmovanja za najboljše dogodke »Conventa Best Event Award«

Na svečani podelitvi nagrad, ki je potekala na Ljubljanskem gradu so bili razglašeni najboljši dogodki za leto 2024. Grand Prix za najboljši dogodek je osvojila slovaška agencija Leopard Production za projekt "Zlatý Klinec 2023". Najboljši slovenski je postal REDical Park: Volume 2, Folk Fusion v izvedbi agencij Drom in Bold. Finaliste in zmagovalce je izbrala eminentna 23-članska mednarodna žirija pod vodstvom predsednika Iva Franschitza.

Poglejmo si zmagovalce po posameznih kategorijah:



GRAND PRIX WINNER 2024

**Zlatý Klinec 2023,
Leopard Production,
Slovakia**

WINNERS IN MAIN CATEGORIES

BEST B2B EVENT 2024

3rd Higher Cloud Level, Live Age, Poland

2nd KIA EV9 Launch, PLEJ Agency, Poland

1st Zlatý Klinec 2023, Leopard Production, Slovakia

Winner 2024

BEST B2C EVENT 2024

3rd Luka 2 Bled, Bled Tourist Board, Slovenia

2nd REDical Park: Volume 2, Folk Fusion, DROM agency and BOLD projects, Slovenia

1st Let Hyundai Power Your World Tour 2023, Jack Morton, Germany

Winner 2024

BEST B2E EVENT 2024

- 3rd** Vitanest 25th anniversary, Vitanest, Slovenia
- 2nd** A Celebration of Creation: MASTERVERSE Belgrade 2023 powered by Revlon Professional®, DMC Vekol, Serbia
- 1st** Delloitte – All Aboard for the christmas spirit, Desafio Global, Portugal

Winner 2024

BEST CROSSOVER EVENT 2024

- 3rd** Stay Together. Don't be indifferent, El Padre, Poland
- 2nd** Sneakpeek by Sneakerness, Lounge Group, Hungary
- 1st** ESET Experience, Creative Pro a.s., Slovakia

Winner 2024

AUDIENCE AWARD 2024

- 3rd** Out of the blue, AIM Group International, Italy
- 2nd** Zlatý Klinec 2023, LEOPARD PRODUCTION, Slovakia
- 1st** Jagermeister x LOKOMOTIVA, Maister the LOK 3.0, Alert, Croatia

Winner 2024

BEST SLOVENIAN EVENT

- 3rd** Micromobility Junction, Promotiva, d.o.o. & Zavarovalnica Triglav, Slovenia
- 2nd** Truly Unique Launch, Glasilka, Individa, Agencija 101, Slovenia
- 1st** REDical Park: Volume 2, Folk Fusion, DROM agency and BOLD projects, Slovenia

Winner 2024

SPECIAL AWARDS WINNERS

SPECIAL AWARDS - BEST IN CREATIVITY

- 3rd** Heim Pál Children's Hospital – drone show, Visual Europe group, Hungary
- 2nd** KIA EV9 Launch, PLEJ Agency, Poland
- 1st** Zlatý Klinec 2023, Leopard Production, Slovakia

Winner 2024

SPECIAL AWARDS – BEST CSR PROJECT

- 3rd** Out of the blue, AIM Group International, Italy
- 2nd** Stay Together. Don't be indifferent, El Padre, Poland
- 1st** Micromobility Junction, Promotiva, d.o.o. & Zavarovalnica Triglav, Slovenia

Winner 2024

SPECIAL AWARDS - BEST USE OF TECHNOLOGY

- 3rd** World Athletics Championships – Budapest 2023, Lounge Group – Visual Europe Group, Hungary
- 2nd** The visit of His Holiness Pope Francis to Hungary, Lounge Group – Visual Europe Group, Hungary
- 1st** Jövőálló Akadémia – Jövőálló.Kampusz, Universum 8, Hungary

Winner 2024

SPECIAL AWARDS - BEST IN COMMUNITY BUILDING

Out of the blue, AIM Group International, Italy

SPECIAL AWARDS - BEST EVENT AGENCY

Lounge Group – Visual Europe

WINNERS IN SUBCATEGORIES

BEST CONFERENCE, CONGRES, CONVENTION

ESET Experience, CREATIVE PRO a.s., Slovakia

BEST PRODUCT OR SERVICE LAUNCH

Let Hyundai Power Your World Tour 2023, Jack Morton, Germany

BEST CEREMONY

The visit of His Holiness Pope Francis to Hungary, Lounge Group – Visual Europe Group, Hungary

BEST INTERNAL TRAINING/EDUCATION EVENT

A Celebration of Creation: MASTERVERSE Belgrade 2023 powered by Revlon Professional®, DMC Vekol, Serbia

BEST INTERNAL CELEBRATION

Delloitte – All Aboard for the christmas spirit, Desafio Global, Portugal

BEST POP-UP EVENT

Sneakpeek by Sneakerness, Lounge Group, Hungary

BEST BRAND ACTIVATION

Jagermeister x LOKOMOTIVA, Maister the LOK 3.0, Alert, Croatia

BEST NON-PROFIT EVENT

KLANGLICHT, Bühnen Graz, Austria

Evropska industrija srečanj bo ponovno zbrana v Ljubljani od 8. do 9. septembra 2025. Prihodnje leto bo festival praznoval okroglo 10. obletnico. Tekmovanje za najboljše dogodke, ki neprekinjeno poteka že od 2012 pa bo že štirinajsti center evropske kreativnosti na področju organizacije dogodkov.

Festival organizirata agencija **Toleranca marketing** in poslovna borza **Conventa** v sodelovanju s **Turizmom Ljubljana**, **Slovensko turistično organizacijo** in **Kongresnim uradom Slovenije**.

GRADIVO ZA MEDIJE:

- Končni program dogodka (<https://www.crossover.si/programme/>)
- Fototeka Conventa Crossover (<https://drive.google.com/drive/folders/1cuxdMTCMoSunX-FUhg-yoZ5g4wxAcFjJ?usp=sharing>)
- Video Crossover 2023 (<https://www.youtube.com/watch?v=OML30K4YtJY>)
- Video Crossover 2022 (<https://www.youtube.com/watch?v=vwqVTwcKYL>)

INFORMACIJE ZA MEDIJE:

Jure Čad

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Facebook: <https://www.facebook.com/Conventa>

Instagram: <https://www.instagram.com/conventacrossover/>

LinkedIn: <https://www.linkedin.com/company/conventa-2023>



PARTNERS



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