

10th CONVENTA CROSSOVER

No more boring
events 5.0

8 - 9 September 2025
Ljubljana, Slovenia

GREEN ACTION PLAN

Based on our Green pledge we have adopted a Green Action Plan for the organisation of **Conventa Crossover 2025**, thereby committing to organising an event responsible towards the environment, society and our participants. We will achieve this by implementing our action plan according to the Planet Positive Event methodology.

The methodology provides a 360-degree approach to sustainable event transformation in the following areas:

KT1: MOBILITY

GOAL

MEASURE

Enable easy access with public transport	X	Choosing a central, walkable venue, and providing organised transport for speakers and free funicular rides for participants
Reduce carbon footprint	X	Sustainable travel guidelines/tips on website
Reduce unnecessary travel	X	Online subcontractor meetings to reduce travel
Calculate the carbon footprint of mobility	X	Carbon footprint of mobility calculated via participant data

KT2: PROJECT MANAGEMENT

GOAL

MEASURE

Define key measures of the event's Green Pact	X	We identified ten key areas of measures of the Green Pact.
Get acquainted with the key criteria of »PPE«	X	During the preparations, key negative impacts on the environment and society were identified, and all key groups were informed (venue, participants, partners and sponsors).
Prepare an action plan	X	We established a green action plan for the event, identifying key steps toward the sustainable transformation of the event.
Appoint a green leader	X	For the sustainable transformation, we choose the Planet Positive Event and appointed a Green team leader who will lead the sustainability journey.
Offer training for employees and subcontractors	X	All partners and subcontractors of the project have been trained beforehand to carry out the measures relevant to their role.

KT3: COMMUNICATION

GOAL

Promote Conventa's sustainable strategy

Make a final sustainability report

Sustainable content on the website

Digital communication only

MEASURE

- ✗ The event will be used to promote the sustainable measures of Conventa through various communication tools.
- ✗ After the event, and in partnership with the PPE tool, we will make a sustainability report. It will encompass the economic, environmental, societal and governance measures and results of the event.
- ✗ The website will include information about the sustainable event organization in an open code format.
- ✗ All communication between us and the participants, speakers, jury members, and suppliers was carried out digitally.

KT5: VENUE

GOAL

Measure the carbon footprint of the venue

Ban plastic

Collect waste separately

Train employees

MEASURE

- ✗ The venue (Ljubljana Castle/Center Rog) will provide qualitative and quantitative data to measure the carbon footprint in at least four key areas (energy, water, waste and mobility).
- ✗ The venue will be required to ban all use of plastic.
- ✗ In agreement with the venue, they will set up at least one recycling point with clear instructions about recycling and information about the management of recycled waste.
- ✗ Together with the venue, we will train the employees of the venue and event agency.

KT8: FOOD AND BEVERAGES

GOAL

Measure the carbon footprint of catering

Ensure climate-friendly catering

Manage food waste

Collect data about special dietary requirements

Opt for reusable cutlery and service set

MEASURE

- ✗ Detailed data regarding the carbon footprint will be collected from and in cooperation with the catering partner (energy, water, waste).
- ✗ The culinary offer at the event will be climate-friendly, with over 70% of plant-based, natural and locally sourced food.
- ✗ In cooperation with our catering partner, we will accurately forecast attendance to avoid over-ordering, and donate, surplus food.
- ✗ Together in the mobility form, we will collect information about the dietary requirements of participants and align it with catering services.
- ✗ We will ensure that the catering opts for mostly reusable cutlery and service sets (90%).

KT10: ACCOMMODATION

GOAL

Carbon footprint

Choice of hotel

Accessibility

MEASURE

✗ The hotels will provide qualitative and quantitative data to measure the carbon footprint in at least four key areas (energy, water, waste and mobility).

✗ The official hotels of the event are those in the city center with a short distance from the venue (Ljubljana Castle).

✗ We will share information on how to reach the venue from the center where most hotels are located.

KT11: SOCIAL RESPONSIBILITY

GOAL

Responsibility towards employees

Responsibility towards partners

Responsibility towards participants

Responsibility towards the local community

Data protection

MEASURE

✗ As the organisers, we are obliged to treat all employees fairly, and equally and compensate them accordingly.

✗ As the organisers, we are obliged to only enter into fair contracts with all partners and suppliers that adhere to the values of respect, sustainability and longevity.

✗ As the organisers, we vow to offer an equal chance of participation to all potential participants and ensure no discrimination.

✗ As the organisers, we will strive to include more than five local providers and inform the local community about the event, its measures and its effects.

✗ As the organisers, we will ensure the highest level of data protection for participants, partners and suppliers (proof of data protection will be provided at the event).

KT13: ENERGY

GOAL

Energy use

Plan for energy reduction

Basic energy-saving measure

Awareness

Renewable sources

MEASURE

✗ Energy usage will be monitored at the event, during the preparation and execution phase and after the event to calculate the carbon footprint of the used energy.

✗ In coordination with the venue (Ljubljana Castle/Center Rog), we will establish a plan to reduce the amount of used energy.

✗ At the event, we will execute at least three basic and technologically undemanding measures to increase energy efficiency (optimization of the air-conditioning, shutting down unused devices, turning off the lights, saving hot water)

✗ All participants will be actively encouraged to save energy with the help of the Planet Positive Event stand.

✗ We will use a precise calculation of the use of energy from renewable sources and support partners to increase the percentage (Planet Positive Event exhibition).

KT15: WATER

GOAL

Access to drinkable water

Efficient management of venue
– Ljubljana Castle/Center Rog

Employees

Measuring water use

MEASURE

- ✗ We will encourage drinking tap water, with participants having the option to refill their water bottles at the event.
- ✗ The venue will be subject to the execution of water-saving measures, and we will require them to use only biodegradable cleaning products and sanitizers without traces of phosphates, preservatives, dyes, and other additives.
- ✗ Employees and subcontractors will be supplied with instructions on how to save water.
- ✗ At the event, we will measure the use of water with a detailed questionnaire on water use. The use of single-use plastic bottles and plastic cups will be banned.

KT16: REGENERATIVE MEASURES

GOAL

Guide for organising sustainable events

Calculating regenerative effects

Sustainable transformation among participants

MEASURE

- ✗ After the event, key findings and insights will be collected into a guide for organising the 11th Conventa Crossover in 2026.
- ✗ Using the »Planet Positive Event« methodology, we will measure the regenerative effects of the event.
- ✗ We will endeavour to sustainably transform participants so they can contribute to a lower burden on the environment (the result of a survey among participants).

Francisca Flajs

Crossover green leader
Ljubljana, 18.08.2025